In the summer of 2018, Ruovesi municipality organised a survey for visitors to the Helvetinjärvi National Park. During July, almost 600 visitors responded to the survey.

The survey led to the organisation of a planning competition for the area. Ruovesi municipality owns a piece of land near the Helvetinjärvi National Park area. This idea competition concerns that area; the Kankijärvi area.

The competition will mainly focus on:
- developing nature tourism
- finding new operating models for the area, and
- the placement of operations in the area in accordance with wishes submitted in the visitor survey

According to the survey, respondents would like restaurant/kiosk services, wilderness guides, equipment rental, designated tent and hammock sites, caravanning area and accommodation in the area.

The aforementioned things must be presented on the zoning map in the area plans submitted to the idea competition. In addition to the map, a written description of operations should also be provided. The presentation map must be to a scale of 1:1000.

Send your idea by email sirkku.makela@ruovesi.fi or mail Ruoveden kunta, Ruovedentie 30, 34600 Ruovesi, Finland

The competition is organised by Ruovesi municipality. The idea competition will end on 31 December 2018 and the winner will be announced in January 2019.

The winner will receive a prize of 1,000 euros. Ruovesi municipality reserves the right to implement or refrain from implementing ideas in whole or part thereof.

More information is available by e-mail: Ruovesi municipality’s director of development Sirkku Mäkelä, sirkku.makela@ruovesi.fi

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